

Brock Porter - Creative Problem Solver

465 East 3650 North, North Ogden, UT 84414 | 801.644.3202

www.brockporter.com | www.ubangiink.com | brx@brockporter.com

I am a highly creative and award winning visual communications professional with extensive experience in successful design project management. I bring the following skill sets to all projects I work on.

- Strong brand management skills with extensive understanding of web development, graphic design, print design, and brand management.
 - Skilled front-end programmer specializing in a variety of CMS platforms including Joomla, Wordpress and Hubspot development using HTML, CSS, MySQL, PHP, Bootstrap and Javascript.
 - Extensive knowledge of software and technology platforms including Windows, Adobe Creative Suites, Microsoft Office, and Quicken.
 - Highly skilled at building client and vendor relations using exceptional collaborative and interpersonal skills for contract negotiations with an extensive network of business service professionals.
 - Innovative creator of marketing strategies, implementation plans and advertising campaigns, accustomed to performing in deadline-driven environments with an emphasis on meeting project goals and analytics, all within budget requirements.
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Education / Training

Bachelor of Fine Arts - Visual Communications / Design

Weber State University, 3750 Harrison Blvd., So. Ogden, Utah 84403

Work Experience

Ubangi Ink Design Studio - Brand Management Agency & Web Consulting

12/94 - present | 465 East 3650 North, North Ogden, Utah 84414

Owner, Principal Creative, Web Developer & Consultant

Ubangi Ink Design Studios is a full-service freelance brand management agency providing outstanding business communication support in the following areas:

- Graphic Design / Brand Management & Strategic Consulting
- Web Design, Web Development & Web Consulting
- Print / Publication Development / Media Purchasing

I specialize in content management system (CMS) website development, consulting, customization and training. Utilizing HTML, CSS, PHP and MySQL along with other programming languages in the creation and development of websites for my clients. I extensively use programs such as Adobe Creative Suite; Photoshop, Illustrator, InDesign and Dreamweaver in the process of designing creative projects.

Brock Porter Fine Art Photography & Archival Print Making

03/06 - present | 465 East 3650 North, North Ogden, Utah 84414

Owner / Photographer

I provide Fine Art Photography, Corporate Photography, Real Estate Photography, Custom Portrait Photography and Event Photography using the latest DSLR Camera Technology and lighting equipment to my clients.

Ogden-Weber Applied Technology College – OWATC

05/99 – 11/07 | 200 North Washington Blvd. Ogden, Utah 84404

Visual Communications Coordinator / Webmaster

As the Visual Communications Coordinator / Webmaster for the college, I managed all marketing communications needs for over 60 college programs organized into five schools. My team consisted of two-six full and part-time employees. I collaborated with internal project teams / resources, external contract resources, and senior level students seeking on the job training in the visual design, and web programming fields. I worked in tandem with a Marketing / Public Relations Team under the direction of the Vice President of Student Services. Our overall department mission was student recruitment and retention while maintaining academic excellence within the community. I participated in the transition of the OWATC from the status of a vocational training facility to a fully accredited two-year college. Moving from the technical / vocational educational environment to the Higher Education (Board of Regents,) becoming the largest campus in the Utah College of Applied Technology (UCAT) system and statistically the largest college in the State of Utah. My responsibilities included:

- Website Development, Maintenance & Training
- Brand Management / Brand Planning / Mascot Management
- Marketing Materials Fulfillment / Digital Asset Management
- Annual Academic Catalog / Course Offerings / College Viewbook
- College & Foundation Annual Report Design / Production / Delivery
- Brochure Design / Production / Delivery
- Direct Mail Campaign Design / Production / Delivery
- Advertising Campaign Design
- Outdoor – Indoor Signage / Electronic Marquee / Touch Screen Kiosk
- Event Management Planning & Support
- Campus Photography
- Media Purchasing / State Contract Negotiation
- State Budget Management & Reporting
- Focus Group Market Research / Usability Testing
- Campaign ROI Tracking & Reporting
- Editorial Staff Development & Training / College Brand Style Guide

Weber State University, WSU

09/88 – 05/99 | 3750 Harrison Blvd., So. Ogden, Utah 84408

While attending WSU I worked as a student in many departments and on multiple projects in the process of gaining my degree. Here is a list the following positions and projects I worked on.

- 03/98-05/99, Dept. of Physics, Graphic Artist
- 11/98-02/99, The Dept. of Communication, Designer
- 09/98-12/98, The Dept. of Visual Arts, Graphic Artist
- 03/98-05/98, The College of Arts & Humanities, Web Designer/Trainer
- 03/98, Metaphor, Publication Designer, Cover Artist
- 06/96-05/97, The Signpost, Design Editor
- 09/88-06/89, The Signpost, Asst. Production Manager, Asst. Photo Editor

See www.hire.brockporter.com for detailed work history.