

MR. Brock D Porter
465 East 3650 North
North Ogden, UT 84414 US
Mobile: (801) 644-3202 - Ext:
Evening Phone: (801) 737-0291 - Ext:
Email: brx@brockporter.com

Availability:

Job Type: Permanent, Temporary, Term, Detail, Seasonal, Summer, Presidential Management Fellows, Recent Graduates, Multiple Appointment Types, Intermittent, Internships, Telework

Work Schedule: Full-Time, Part-Time, Shift Work, Intermittent, Job Sharing, Multiple Schedules

Work Experience:

Ubangi Ink Design Studio

465 e 3650 n
North Ogden, UT 84414 United States

12/1994 - Present

Hours per week: 40

Owner, Principal Creative, Web Developer & Consultant

Duties, Accomplishments and Related Skills:

Ubangi Ink Design Studios is a full-service freelance brand management agency providing outstanding business communication support in the following areas:

- Graphic Design / Brand Management & Strategic Consulting
- Web Design, Web Development & Web Consulting
- Print / Publication Development / Media Purchasing

I specialize in content management system (CMS) website development, consulting, customization and training. Utilizing HTML, CSS, PHP and MySQL along with other programming languages in the creation and development of websites for my clients. I extensively use programs such as Adobe Creative Suite; Photoshop, Illustrator, InDesign and Dreamweaver in the process of designing creative projects.

Supervisor: Brock Porter (801-644-3202)

Okay to contact this Supervisor: Contact me first

Brock Porter Fine Art Photography

465 e 3650 n
North Ogden, UT 84414 United States

03/2006 - Present

Hours per week: 10

Photographer, Owner

Duties, Accomplishments and Related Skills:

I provide Fine Art Photography, Corporate Photography, Real Estate Photography, Custom Portrait Photography and Event Photography using the latest DSLR Camera Technology and lighting equipment to my clients.

Supervisor: Brock Porter (801-644-3202)

Okay to contact this Supervisor: Contact me first

Ogden-Weber Applied Technology College

200 North Washington Blvd.
Ogden, UT 84404 United States

05/1999 - 11/2007

Hours per week: 40

Visual Communications Coordinator / Webmaster

Duties, Accomplishments and Related Skills:

As the Visual Communications Coordinator / Webmaster for the college, I managed all marketing communications needs for over 60 college programs organized into five schools. My team consisted of two-six full and part-time employees. I collaborated with internal project teams/resources, external contract resources, and senior level students seeking on the job training in the visual design, and web programming fields. I worked in tandem with a Marketing / Public Relations Team under the direction of the Vice President of Student Services. Our overall department mission was student recruitment and retention while maintaining academic excellence within the community. I participated in the transition of the OWATC from the status of a vocational training facility to a fully accredited two-year college. Moving from the technical/vocational educational environment to the Higher Education (Board of Regents,) becoming the largest campus in the Utah College of Applied Technology (UCAT) system and statistically the largest college in the State of Utah. My responsibilities included:

- Website Development, Maintenance & Training
- Brand Management / Brand Planning / Mascot Management
- Marketing Materials Fulfillment / Digital Asset Management
- Annual Academic Catalog / Course Offerings / College Viewbook
- College & Foundation Annual Report Design / Production / Delivery
- Brochure Design / Production / Delivery
- Direct Mail Campaign Design / Production / Delivery
- Advertising Campaign Design
- Outdoor – Indoor Signage / Electronic Marquee / Touch Screen Kiosk
- Event Management Planning & Support
- Campus Photography
- Media Purchasing / State Contract Negotiation
- State Budget Management & Reporting
- Focus Group Market Research / Usability Testing
- Campaign ROI Tracking & Reporting
- Editorial Staff Development & Training / College Brand Style Guide

Supervisor: Rhonda Lauritzen (801-627-8300)

Okay to contact this Supervisor: Contact me first

Weber State University
3750 Harrison Blvd.
Ogden, UT 84408 United States

09/1988 - 05/1999

Hours per week: 20

Various

Duties, Accomplishments and Related Skills:

While attending WSU I worked as a student in many departments and on multiple projects in the process of gaining my degree. Here is a list the following positions and projects I worked on.

- 03/98-05/99, Dept. of Physics, Graphic Artist
 - 11/98-02/99, The Dept. of Communication, Designer
 - 09/98-12/98, The Dept. of Visual Arts, Graphic Artist
 - 03/98-05/98, The College of Arts & Humanities, Web Designer/Trainer
 - 03/98, Metaphor, Publication Designer, Cover Artist
 - 06/96-05/97, The Signpost, Design Editor
 - 09/88-06/89, The Signpost, Asst. Production Manager, Asst. Photo Editor
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Education:

Weber State University Ogden, UT United States

Bachelor's Degree

GPA: 3.43 of a maximum 4.0

Credits Earned: 120.01 Semester hours

Major: Bachelor of Fine Arts - Visual Communications / Design **Minor:** n/a
